



During the year so far, 3,705 net UK rooms were opened and we have more than 89,000 rooms in the open and committed pipeline, with line of sight to 110,000 rooms.

We have a strong commitment to maintaining the quality of our hotels, with c.92% of rooms in the latest formats. It is this consistency which means that 97% of our customers book directly, with more than 92% doing so via direct digital channels.

Our UK total occupancy rate for the year is 77.9% and we achieved an average TripAdvisor score of 4.2. Premier Inn was voted the 'Best UK Midscale / Economy Hotel Brand' at the British Travel Awards 2018, for the 8th consecutive year.

Premier Inn Estate	FY 17		FY 18		FY 19	
	Hotels	Rooms	Hotels	Rooms	Hotels	Rooms
London	87	11,525	91	12,561	98	13,820
Regions	670	55,834	685	58,142	695	60,300
Hub	5	722	9	1,763	10	1,913
Zip					1	138
Premier Inn UK	762	68,081	785	72,466	804	76,171
Germany	1	201	1	210	2	392
PI International	14	2943	7	1,948	8	2,337
Total Premier Inn	777	71,225	793	74,624	814	78,900

Restaurants Fact Sheet

28th February 2019

Premier Inn



Our food & beverage offer is an integral part of the overall Premier Inn guest experience, comprising our well known pub restaurant brands and Premier Inn's "Thyme" in-house dining.



Restaurant details

						
Number of restaurants	169	161	78	8	9	277
Next to a Premier Inn	163	156	74	7	9	277
Best Food Deal*	Main meals from £5.00, with five dishes at £5.00 (Mon. – Sat. before 6:30pm)	2 main meals for £8.99 (Mon. – Fri. 12pm to 6pm)	2 main meals for £8.99 (Mon. – Sat. 11:30 to 6pm)	Express dishes in ten minutes for under £10.00 (Mon. – Fri. 11:30am to 5pm)	2 Main meals from £8.99 (Mon. – Friday. 12pm to 6:00pm)	Breakfast, 2-course dinner and selected drink for £24.99**
* (some sites may vary)	Add a starter or desert from £2.29 (Mon. – Sat. before 6:30pm)	Add a starter or desert for £1.99 (Mon. – Fri. 12pm to 6pm)	Add a starter or desert for £2.49 (Mon. – Fri. 11:30 to 6pm)	Add a drink for £1.00 (Mon. – Fri. 11:30am to 5pm)	Add a starter or desert for £2.49 (Mon. – Fri. 12pm to 5:30pm)	**certain dishes will incur a supplementary charge

Most popular dishes

Beefeater	Double Bacon and Cheese Steak Burger, Smothered Chicken Melt, Mixed Grill, 10oz Rump Steak, 8oz Sirloin Steak
Brewers Fayre	Smothered Chicken, Mixed Grill, The New Yorker Burger, The Ultimate Burger, Grilled Gammon Steak
Table Table	Haddock and Chips, 10oz Gammon Steak, Chicken Makhani Curry, Double Stack Steak Burger, Chicken Forestiere
Bar & Block	8oz Sirloin Steak, The Mighty Block Burger, 10oz Ribeye Steak, 8oz Ribeye Steak, 8oz Fillet Steak
Cookhouse & Pub	Smothered Chicken, Cheese & Bacon Burger, Mixed Grill, Grilled Gammon Steak, Tikka Buttered Chicken
Thyme	8oz Sirloin Steak, Double Cheese & Bacon Burger, BBQ Chicken & Bacon Melt, Chicken Makhani Curry, 8oz Rump Steak