



During the year so far, 1604 net UK rooms were opened and we have more than 87,000 rooms in the open and committed pipeline, with line of sight to 100,000 rooms.

We have a strong commitment to maintaining the quality of our hotels, with 91% of rooms in the latest formats. It is this consistency which means that 97% of our customers book directly, with more than 90% doing so via direct digital channels.

Our UK total occupancy rate for the year so far is 80.1% and we achieved an average TripAdvisor score of 4.2. Premier Inn was voted the 'Best UK economy hotel brand' at the British Travel Awards 2017, for the 7<sup>th</sup> consecutive year.

Premier Inn Estate	FY 17		FY 18		H1 19	
	Hotels	Rooms	Hotels	Rooms	Hotels	Rooms
London	87	11,525	91	12,561	95	13,299
Regions	670	55,834	685	58,142	690	58,858
Hub	5	722	9	1,763	10	1,913
Premier Inn UK	762	68,081	785	72,466	795	74,070
Germany	1	201	1	210		
PI International	14	2,943	7	1,948		
<b>Total Premier Inn</b>	<b>777</b>	<b>71,225</b>	<b>793</b>	<b>74,624</b>		



Our food & beverage offer is an integral part of the overall Premier Inn guest experience, comprising our well known pub restaurant brands and Premier Inn's "Thyme" in-house dining.



## Restaurant details

						
<b>Number of restaurants</b>	168	161	78	5	8	272
<b>Next to a Premier Inn</b>	162	156	74	4	8	272
<b>Best Food Deal*</b>	Main meals from £5.00, with five dishes at £5.00  (Mon. – Sat. before 6:30pm)	2 main meals for £8.99  (Mon. – Fri. 12pm to 6pm)	Main meals from £4.99  (Mon. – Sat. 11:30 to 6pm)	Express dishes in ten minutes for under £10.00  (Mon. – Fri. 11:30am to 5pm)	2 Main meals from £8.99  (Mon. – Fri. 12pm to 5:30pm)	Breakfast, 2-course dinner and selected drink for £24.99**
<b>*(some sites may vary)</b>	Add a starter or desert from £2.29  (Mon. – Sat. before 6:30pm)	Add a starter or desert for £1.99  (Mon. – Fri. 12pm to 6pm)	Add a starter or desert for £2.49  (Mon. – Sat. 11:30 to 6pm)	Add a drink for £1.00  (Mon. – Fri. 11:30am to 5pm)	Add a starter or desert for £2.49  (Mon. – Fri. 12pm to 5:30pm)	**certain dishes will incur a supplementary charge

## Most popular dishes

<b>Beefeater</b>	Smothered Chicken Melt, Double Bacon and Cheese Steak Burger, 8oz Sirloin Steak, Mixed Grill, 10oz Gammon Steak
<b>Brewers Fayre</b>	Smothered Chicken, The Ultimate Burger, Mixed Grill, Grilled Gammon Steak, Hand Battered Giant Atlantic Haddock and Chips
<b>Table Table</b>	10 Oz Gammon Steak, Haddock and Chips, Chicken Makhani Curry, Double Stack Steak Burger, Chicken Forestiere
<b>Bar &amp; Block</b>	8oz Sirloin Steak, 8oz Ribeye Steak, 8oz Fillet Steak, The Mighty Block Burger, 10oz Ribeye Steak
<b>Cookhouse &amp; Pub</b>	Smothered Chicken, Cheese & Bacon Burger, Grilled Gammon Steak, Mixed Grill, Giant Battered Haddock & Chips
<b>Thyme</b>	Double Cheese & Bacon Burger, Hand Battered Fish & Chips, Chicken Makhani Curry, BBQ Chicken & Bacon Melt, Pizza with 3 Toppings