

Cage Free Egg KPI reporting - July 2018

In 2016 we committed to achieving 100% cage free status on all whole shell eggs by the end of 2020 and sourcing 100% cage free eggs for all ingredient egg products by 2025 across all our brands in the UK and Germany. We have already made good progress and 41% of our whole shell eggs are already cage free, meaning we are showing year-on-year improvement and are well on track to meet our 2020 target of 100%.

Having made considerable progress on our shell-on cage free commitment we have now completed the task of mapping our supply base for liquid egg used in manufactured product. This demonstrates that at present 6% of material is of cage-free origin. This now provides the base line against which to monitor progress against our commitment as a whole.

