RNS Number : 1401I
Whitbread PLC
09 May 2025

**Notification and public disclosure of transactions by persons discharging managerial responsibilities and persons closely associated with them**

| | | |
|---|---|---|
| **1** | **Details of the person discharging managerial responsibilities / person closely associated** | |
| a) | Name | DOMINIC PAUL |
| **2** | **Reason for the notification** | |
| a) | Position/status | PDMR, CHIEF EXECUTIVE |
| b) | Initial notification /Amendment | INITIAL NOTIFICATION |
| **3** | **Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor** | |
| a) | Name | WHITBREAD PLC |
| b) | LEI | 21380099VMZKRMN3EX36 |
| **4** | **Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted** | |
| a) | Description of the financial instrument, type of instrument<br><br>Identification code | ORDINARY SHARES OF 76 122/153p<br><br>GB00B1KJJ408 |
| b) | Nature of the transaction | GRANT OF AWARDS OVER 42,567 SHARES UNDER THE WHITBREAD RESTRICTED SHARE PLAN AND 15,741 SHARES UNDER THE WHITBREAD INCENTIVE SCHEME |
| c) | Price(s) and volume(s) | Price(s): £27.486 / Volume(s): 58,308 |
| d) | Aggregated information<br><br>- Volume<br><br>- Price | <br><br>58,308<br><br>£1,602,653.69 |
| e) | Date of the transaction | 9 MAY 2025 |
| f) | Place of the transaction | LONDON, UK |

**Notification and public disclosure of transactions by persons discharging managerial responsibilities and persons closely associated with them**

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|---|---|---|
| **1** | **Details of the person discharging managerial responsibilities / person closely associated** | |
| a) | Name | HEMANT PATEL |
| **2** | **Reason for the notification** | |
| a) | Position/status | PDMR, CHIEF FINANCIAL OFFICER |
| b) | Initial notification /Amendment | INITIAL NOTIFICATION |
| **3** | **Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor** | |

| | | |
|---|---|---|
| a) | Name | WHITBREAD PLC |
| b) | LEI | 21380099VMZKRMN3EX36 |
| **4** | **Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted** | |
| a) | Description of the financial instrument, type of instrument<br><br>Identification code | ORDINARY SHARES OF 76 122/153p<br><br>GB00B1KJJ408 |
| b) | Nature of the transaction | GRANT OF AWARDS OVER 22,077 SHARES UNDER THE WHITBREAD RESTRICTED SHARE PLAN AND 9,085 SHARES UNDER THE WHITBREAD INCENTIVE SCHEME |
| c) | Price(s) and volume(s) | Price(s): £27.486 / Volume(s): 31,162 |
| d) | Aggregated information<br><br>- Volume<br><br>- Price | <br><br>31,162<br><br>£856,518.73 |
| e) | Date of the transaction | 9 MAY 2025 |
| f) | Place of the transaction | LONDON, UK |

**Notification and public disclosure of transactions by persons discharging managerial responsibilities and persons closely associated with them**

| | | |
|---|---|---|
| **1** | **Details of the person discharging managerial responsibilities / person closely associated** | |
| a) | Name | MARK ANDERSON |
| **2** | **Reason for the notification** | |
| a) | Position/status | PDMR, MANAGING DIRECTOR PROPERTY AND INTERNATIONAL |
| b) | Initial notification /Amendment | INITIAL NOTIFICATION |
| **3** | **Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor** | |
| a) | Name | WHITBREAD PLC |
| b) | LEI | 21380099VMZKRMN3EX36 |
| **4** | **Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted** | |
| a) | Description of the financial instrument, type of instrument<br><br>Identification code | ORDINARY SHARES OF 76 122/153p<br><br>GB00B1KJJ408 |
| b) | Nature of the transaction | GRANT OF AWARDS OVER 17,700 SHARES UNDER THE WHITBREAD RESTRICTED SHARE PLAN AND 8,435 SHARES UNDER THE WHITBREAD INCENTIVE SCHEME |
| c) | Price(s) and volume(s) | Price(s): £27.486 / Volume(s): 26,135 |
| d) | Aggregated information<br><br>- Volume<br><br>- Price | <br><br>26,135<br><br>£718,346.61 |
| e) | Date of the transaction | 9 MAY 2025 |

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|---|---|---|
| f) | Place of the transaction | LONDON, UK |

**Notification and public disclosure of transactions by persons discharging managerial responsibilities and persons closely associated with them**

| | | |
|---|---|---|
| **1** | **Details of the person discharging managerial responsibilities / person closely associated** | |
| a) | Name | SIMON EWINS |
| **2** | **Reason for the notification** | |
| a) | Position/status | PDMR, MANAGING DIRECTOR UK HOTELS AND RESTAURANTS |
| b) | Initial notification /Amendment | INITIAL NOTIFICATION |
| **3** | **Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor** | |
| a) | Name | WHITBREAD PLC |
| b) | LEI | 21380099VMZKRMN3EX36 |
| **4** | **Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted** | |
| a) | Description of the financial instrument, type of instrument<br><br>Identification code | ORDINARY SHARES OF 76 122/153p<br><br>GB00B1KJJ408 |
| b) | Nature of the transaction | GRANT OF AWARDS OVER 13,643 SHARES UNDER THE WHITBREAD RESTRICTED SHARE PLAN AND 8,045 SHARES UNDER THE WHITBREAD INCENTIVE SCHEME |
| c) | Price(s) and volume(s) | Price(s): £27.486 / Volume(s): 21,688 |
| d) | Aggregated information<br><br>- Volume<br><br>- Price | <br><br>21,688<br><br>£596,116.37 |
| e) | Date of the transaction | 9 MAY 2025 |
| f) | Place of the transaction | LONDON, UK |

**Notification and public disclosure of transactions by persons discharging managerial responsibilities and persons closely associated with them**

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|---|---|---|
| **1** | **Details of the person discharging managerial responsibilities / person closely associated** | |
| a) | Name | RACHEL HOWARTH |
| **2** | **Reason for the notification** | |
| a) | Position/status | PDMR, CHIEF PEOPLE OFFICER |
| b) | Initial notification /Amendment | INITIAL NOTIFICATION |
| **3** | **Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor** | |
| a) | Name | WHITBREAD PLC |
| b) | LEI | 21380099VMZKRMN3EX36 |
| **4** | **Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted** | |

| | | |
|---|---|---|
| a) | Description of the financial instrument, type of instrument<br><br>Identification code | ORDINARY SHARES OF 76 122/153p<br><br>GB00B1KJJ408 |
| b) | Nature of the transaction | GRANT OF AWARDS OVER 11,291 SHARES UNDER THE WHITBREAD RESTRICTED SHARE PLAN AND 6,658 UNDER THE WHITBREAD INCENTIVE SCHEME |
| c) | Price(s) and volume(s) | Price(s): £27.486 — Volume(s): 17,949 |
| d) | Aggregated information<br><br>- Volume<br><br>- Price | <br><br>17,949<br><br>£493,346.21 |
| e) | Date of the transaction | 9 MAY 2025 |
| f) | Place of the transaction | LONDON, UK |

**Notification and public disclosure of transactions by persons discharging managerial responsibilities and persons closely associated with them**

| | | |
|---|---|---|
| **1** | **Details of the person discharging managerial responsibilities / person closely associated** | |
| a) | Name | CLARE THOMAS |
| **2** | **Reason for the notification** | |
| a) | Position/status | PDMR, GENERAL COUNSEL |
| b) | Initial notification /Amendment | INITIAL NOTIFICATION |
| **3** | **Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor** | |
| a) | Name | WHITBREAD PLC |
| b) | LEI | 21380099VMZKRMN3EX36 |
| **4** | **Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted** | |
| a) | Description of the financial instrument, type of instrument<br><br>Identification code | ORDINARY SHARES OF 76 122/153p<br><br>GB00B1KJJ408 |
| b) | Nature of the transaction | GRANT OF AWARDS OVER 7,491 SHARES UNDER THE WHITBREAD RESTRICTED SHARE PLAN AND 4,001 SHARES UNDER THE WHITBREAD INCENTIVE SCHEME |
| c) | Price(s) and volume(s) | Price(s): £27.486 — Volume(s): 11,492 |
| d) | Aggregated information<br><br>- Aggregated volume<br><br>- Price | <br><br>11,492<br><br>£315,869.11 |
| e) | Date of the transaction | 9 MAY 2025 |
| f) | Place of the transaction | LONDON, UK |

**Notification and public disclosure of transactions by persons discharging managerial responsibilities and persons closely associated with them**

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|---|---|---|
| **1** | **Details of the person discharging managerial responsibilities / person closely associated** | |
| a) | Name | JOE GARROOD |
| **2** | **Reason for the notification** | |
| a) | Position/status | PDMR, CHIEF COMMERCIAL OFFICER |
| b) | Initial notification /Amendment | INITIAL NOTIFICATION |
| **3** | **Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor** | |
| a) | Name | WHITBREAD PLC |
| b) | LEI | 21380099VMZKRMN3EX36 |
| **4** | **Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted** | |
| a) | Description of the financial instrument, type of instrument<br><br>Identification code | ORDINARY SHARES OF 76 122/153p<br><br>GB00B1KJJ408 |
| b) | Nature of the transaction | GRANT OF AWARDS OVER 11,067 SHARES UNDER THE WHITBREAD RESTRICTED SHARE PLAN AND 5,935 SHARES UNDER THE WHITBREAD INCENTIVE SCHEME |
| c) | Price(s) and volume(s) | Price(s): £27.486 / Volume(s): 17,002 |
| d) | Aggregated information<br><br>- Aggregated volume<br><br>- Price | <br><br>17,002<br><br>£467,316.97 |
| e) | Date of the transaction | 9 MAY 2025 |
| f) | Place of the transaction | LONDON, UK |

**Notification and public disclosure of transactions by persons discharging managerial responsibilities and persons closely associated with them**

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|---|---|---|
| **1** | **Details of the person discharging managerial responsibilities / person closely associated** | |
| a) | Name | ERIK FRIEMUTH |
| **2** | **Reason for the notification** | |
| a) | Position/status | PDMR, CHIEF EXECUTIVE, PREMIER INN GERMANY |
| b) | Initial notification /Amendment | INITIAL NOTIFICATION |
| **3** | **Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor** | |
| a) | Name | WHITBREAD PLC |
| b) | LEI | 21380099VMZKRMN3EX36 |
| **4** | **Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted** | |
| a) | Description of the financial instrument | ORDINARY SHARES OF 76 122/153p |

| | | |
|---|---|---|
| | financial instrument, type of instrument<br><br>Identification code | <br><br>GB00B1KJJ408 |
| b) | Nature of the transaction | GRANT OF AWARDS OVER 8,902 SHARES UNDER THE WHITBREAD RESTRICTED SHARE PLAN AND 5,632 SHARES UNDER THE WHITBREAD INCENTIVE SCHEME |
| c) | Price(s) and volume(s) | <table><tr><td>Price(s)</td><td>Volume(s)</td></tr><tr><td>£27.486</td><td>14,534</td></tr></table> |
| d) | Aggregated information<br><br>- Aggregated volume<br><br>- Price | <br><br>14,534<br><br>£399,481.52 |
| e) | Date of the transaction | 9 MAY 2025 |
| f) | Place of the transaction | LONDON, UK |

**Notification and public disclosure of transactions by persons discharging managerial responsibilities and persons closely associated with them**

| | | |
|---|---|---|
| **1** | **Details of the person discharging managerial responsibilities / person closely associated** | |
| a) | Name | MARK SMITH |
| **2** | **Reason for the notification** | |
| a) | Position/status | PDMR, CHIEF TECHNOLOGY OFFICER |
| b) | Initial notification /Amendment | INITIAL NOTIFICATION |
| **3** | **Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor** | |
| a) | Name | WHITBREAD PLC |
| b) | LEI | 21380099VMZKRMN3EX36 |
| **4** | **Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted** | |
| a) | Description of the financial instrument, type of instrument<br><br>Identification code | ORDINARY SHARES OF 76 122/153p<br><br>GB00B1KJJ408 |
| b) | Nature of the transaction | GRANT OF AWARDS OVER 11,460 SHARES UNDER THE WHITBREAD RESTRICTED SHARE PLAN AND 3,495 SHARES UNDER THE WHITBREAD INCENTIVE SCHEME |
| c) | Price(s) and volume(s) | <table><tr><td>Price(s)</td><td>Volume(s)</td></tr><tr><td>£27.486</td><td>14,955</td></tr></table> |
| d) | Aggregated information<br><br>- Aggregated volume<br><br>- Price | <br><br>14,955<br><br>£411,053.13 |
| e) | Date of the transaction | 9 MAY 2025 |
| f) | Place of the transaction | LONDON, UK |

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